



LAGOS

SPOT RATES

WEEK DAY

	15	30	45	60
A 5am - 11am	5,000.00	8,000.00	10,000.00	13,000.00
B 11am - 4pm	3,000.00	5,000.00	7,000.00	9,000.00
C 4pm - 6pm	5,000.00	8,000.00	10,000.00	13,000.00
D 6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E 8pm - 11pm	3,300.00	5,200.00	6,900.00	9,100.00
F 11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

WEEKEND

	15	30	45	60
AA 5am - 11am	2,900.00	4,800.00	5,700.00	7,700.00
BB 11am - 4pm	1,900.00	3,000.00	4,000.00	5,400.00
CC 4pm - 6pm	2,900.00	4,800.00	5,700.00	7,700.00
DD 6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE 8pm - 11pm	1,900.00	3,000.00	4,000.00	5,400.00
FF 11pm - 5am	500.00	700.00	900.00	1,000.00

ANNOUNCEMENTS

	1-50 Words	51-75 Words	75-100 Words
A 5am - 11am	4,000.00	5,000.00	6,000.00
B 11am - 4pm	3,000.00	4,000.00	5,000.00
C 4pm - 6pm	4,000.00	5,000.00	6,000.00
D 6pm - 8pm	18,000.00	45,000.00	48,000.00
E 8pm - 11pm	3,000.00	4,000.00	5,000.00
F 11pm - 5am	1,200.00	2,500.00	3,500.00

HYPES

	2MIN	
A 5am - 11am	40,000.00	Stations cost only
B 11am - 4pm	35,000.00	Stations cost only
C 4pm - 6pm	40,000.00	Stations cost only
D 6pm - 8pm	80,000.00	Stations cost only
E 8pm - 11pm	20,000.00	Stations cost only
F 11pm - 5am	13,000.00	Stations cost only

SPONSORSED/ INDEPENDENT PROGRAMME RATES

	5	15	30	45	60
A 5am - 11am	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
B 11am - 4pm	25,000.00	70,000.00	90,000.00	120,000.00	150,000.00
C 4pm - 6pm	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
D 6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E 8pm - 11pm	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
F 11pm - 5am	8,000.00	10,000.00	15,000.00	20,000.00	25,000.00

WEEKEND

AA 5am - 11am	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
BB 11am - 4pm	15,000.00	32,000.00	43,000.00	80,000.00	112,000.00
CC 4pm - 6pm	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
DD 6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE 8pm - 11pm	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
FF 11pm - 5am	4,000.00	5,000.00	12,000.00	16,000.00	19,000.00



LIVE APPEARANCE

	5	10	15	30	45	60
A 5am - 11am	30,000.00	40,000.00	60,000.00	90,000.00	180,000.00	250,000.00
B 11am - 4pm	20,000.00	30,000.00	50,000.00	70,000.00	150,000.00	200,000.00
C 4pm - 6pm	30,000.00	40,000.00	60,000.00	90,000.00	180,000.00	250,000.00
D 6pm - 8pm	70,000.00	100,000.00	180,000.00	333,000.00	540,000.00	690,000.00
E 8pm -10pm	20,000.00	30,000.00	50,000.00	70,000.00	150,000.00	200,000.00
F 10pm - 5am	10,000.00	15,000.00	20,000.00	40,000.00	60,000.00	80,000.00

NEWS

	Network	Non-Network	
Press Release	55,000.00	30,000.00	30 sec's max
Coverage & Mention	105,000.00	75,000.00	Max 2mins

ADDITIONAL

	Network	Non-Network
TIME CHECK	32,200.00	11,000.00
VOICE OVER		16,000.00

SURCHARGES

Intra Programme Spots	50% Fixed Time	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

DISCOUNTS

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

STUDIO BOOKNG

Jingle Production (including voice and material)	15,000.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00



PORTHARCOURT

SPOT RATES

WEEK DAY

	15	30	45	60
A 5am - 11am	2,500.00	4,200.00	5,700.00	7,400.00
B 11am - 4pm	1,800.00	3,000.00	4,000.00	5,100.00
C 4pm - 6pm	2,500.00	4,200.00	5,700.00	7,400.00
D 6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E 8pm - 11pm	1,800.00	3,000.00	4,000.00	5,100.00
F 11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

WEEKEND

	15	30	45	60
AA 5am - 11am	1,400.00	2,200.00	3,000.00	4,000.00
BB 11am - 4pm	1,200.00	2,000.00	2,500.00	3,400.00
CC 4pm - 6pm	1,400.00	2,200.00	3,000.00	4,000.00
DD 6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE 8pm - 11pm	1,200.00	2,000.00	2,500.00	3,400.00
FF 11pm - 5am	500.00	700.00	900.00	1,000.00

ANNOUNCEMENTS

	1-50 Words	51-75 Words	75-100 Words
A 5am - 11am	4,000.00	5,000.00	6,000.00
B 11am - 4pm	3,000.00	4,000.00	5,000.00
C 4pm - 6pm	4,000.00	5,000.00	6,000.00
D 6pm - 8pm	18,000.00	45,000.00	48,000.00
E 8pm - 11pm	3,000.00	4,000.00	5,000.00
F 11pm - 5am	1,200.00	2,500.00	3,500.00

HYPES

	2MIN	
A 5am - 11am	34,000.00	Stations cost only
B 11am - 4pm	28,000.00	Stations cost only
C 4pm - 6pm	34,000.00	Stations cost only
D 6pm - 8pm	80,000.00	Stations cost only
E 8pm - 11pm	17,000.00	Stations cost only
F 11pm - 5am	11,000.00	Stations cost only

SPONSORED/ INDEPENDENT PROGRAMME RATES

80%

	5	15	30	45	60
A 5am - 11am	12,800.00	34,600.00	40,300.00	53,760.00	67,200.00
B 11am - 4pm	11,000.00	32,000.00	38,000.00	50,000.00	60,000.00
C 4pm - 6pm	12,800.00	34,600.00	40,300.00	53,760.00	67,200.00
D 6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E 8pm - 11pm	11,000.00	27,000.00	29,500.00	50,000.00	60,000.00
F 11pm - 5am	2,400.00	6,300.00	7,200.00	10,000.00	12,000.00

WEEKEND

AA 5am - 11am	7,500.00	15,000.00	21,000.00	30,000.00	40,000.00
BB 11am - 4pm	4,500.00	8,000.00	13,000.00	16,000.00	22,000.00
CC 4pm - 6pm	7,500.00	15,000.00	21,000.00	30,000.00	40,000.00
DD 6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE 8pm - 11pm	2,000.00	3,500.00	5,500.00	7,000.00	9,500.00
FF 11pm - 5am	1,500.00	2,900.00	4,500.00	5,700.00	7,500.00



LIVE APPEARANCE

	5	10	15	30	45	60
A 5am - 11an	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
B 11am - 4pm	12,000.00	20,800.00	27,200.00	40,000.00	70,000.00	100,000.00
C 4pm - 6pm	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
D 6pm - 8pm	70,000.00	100,000.00	180,000.00	333,000.00	540,000.00	690,000.00
E 8pm -10pm	11,200.00	18,400.00	24,800.00	40,500.00	70,000.00	90,000.00
F 10pm - 5an	4,500.00	5,700.00	8,000.00	13,500.00	16,000.00	21,000.00

NEWS

	Network	Non-Network	
Press Release		55,000.00	20,000.00 30 sec's max
Coverage & Mention		105,000.00	Max 2mins

ADDITIONAL

	Network	Non-Network
TIME CHECK	32,200.00	3,000.00
VOICE OVER		12,000.00

SURCHARGES

Intra Programme Spots	50% Fixed Time	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

DISCOUNTS

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

STUDIO BOOKNG

Jingle Production (including voice and material)	15,000.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00



ABUJA/ JOS/ BENIN/ AWKA/ BAYELSA

SPOT RATES

WEEK DAY

		15	30	45	60
A	5am - 11am	1,800.00	3,000.00	4,100.00	5,200.00
B	11am - 4pm	1,300.00	2,100.00	2,800.00	3,600.00
C	4pm - 6pm	1,800.00	3,000.00	4,100.00	5,200.00
D	6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E	8pm - 11pm	1,300.00	2,100.00	2,800.00	3,600.00
F	11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

WEEKEND

		15	30	45	60
AA	5am - 11am	1,100.00	1,800.00	2,500.00	3,200.00
BB	11am - 4pm	800.00	1,300.00	1,700.00	2,200.00
CC	4pm - 6pm	1,100.00	1,800.00	2,500.00	3,200.00
DD	6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE	8pm - 11pm	800.00	1,300.00	1,700.00	2,200.00
FF	11pm - 5am	500.00	700.00	900.00	1,000.00

ANNOUNCEMENTS

		1-50 Words	51-75 Words	75-100 Words
A	5am - 11am	4,000.00	5,000.00	6,000.00
B	11am - 4pm	3,000.00	4,000.00	5,000.00
C	4pm - 6pm	4,000.00	5,000.00	6,000.00
D	6pm - 8pm	18,000.00	45,000.00	48,000.00
E	8pm - 11pm	3,000.00	4,000.00	5,000.00
F	11pm - 5am	1,200.00	2,500.00	3,500.00

HYPES

		2MIN	
A	5am - 11am	22,000.00	Stations cost only
B	11am - 4pm	19,000.00	Stations cost only
C	4pm - 6pm	22,000.00	Stations cost only
D	6pm - 8pm	80,000.00	Stations cost only
E	8pm - 11pm	16,000.00	Stations cost only
F	11pm - 5am	7,000.00	Stations cost only

SPONSORED/ INDEPENDENT PROGRAMME RATES

		5	15	30	45	60
A	5am - 11an	8,900.00	21,000.00	29,000.00	38,000.00	48,000.00
B	11am - 4pm	7,000.00	16,500.00	21,000.00	27,000.00	32,000.00
C	4pm - 6pm	8,900.00	21,000.00	29,000.00	38,000.00	48,000.00
D	6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E	8pm - 11pm	7,000.00	16,500.00	21,000.00	27,000.00	32,000.00
F	11pm - 5am	1,700.00	2,500.00	5,800.00	8,000.00	9,500.00

WEEKEND

AA	5am - 11an	8,000.00	20,000.00	27,000.00	35,000.00	45,000.00
BB	11am - 4pm	6,000.00	15,000.00	20,000.00	25,000.00	30,000.00
CC	4pm - 6pm	8,000.00	20,000.00	27,000.00	35,000.00	45,000.00
DD	6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE	8pm - 11pm	6,000.00	15,000.00	20,000.00	25,000.00	30,000.00
FF	11pm - 5am	1,500.00	2,900.00	4,500.00	5,700.00	7,500.00



LIVE APPEARANCE

		5	10	15	30	45	60
A	5am - 11an	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
B	11am - 4pm	12,000.00	20,800.00	27,200.00	40,000.00	70,000.00	100,000.00
C	4pm - 6pm	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
D	6pm - 8pm	70,000.00	100,000.00	180,000.00	333,000.00	540,000.00	690,000.00
E	8pm -10pm	11,200.00	18,400.00	24,800.00	40,500.00	70,000.00	90,000.00
F	10pm - 5am	4,500.00	5,700.00	8,000.00	13,500.00	16,000.00	21,000.00

NEWS

	Network	Non-Network	
Press Release		55,000.00	18,000.00 30 sec's max
Coverage & Mention		105,000.00	30,000.00 Max 2mins

ADDITIONAL

	Network	Non-Network
TIME CHECK	32,200.00	3,000.00
VOICE OVER		6,000.00

SURCHARGES

Intra Programme Spots	50% Fixed Time	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

DISCOUNTS

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

STUDIO BOOKNG

Jingle Production (including voice and material)	14,400.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00